

Smart Cubes Society



Eliminate digital dead-zone

Keep the audience happy & connected

Festivals & events



Important motive



Major issue



Our solution



Billboard-hotspots

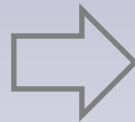


Festival apps / facebook

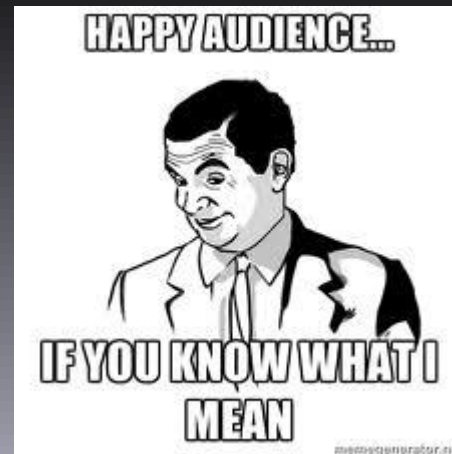


Value for events

- Increase safety
- More competitive
- Marketing boost social media
- Offload GSM en 3G



*mobile phones
functioning*

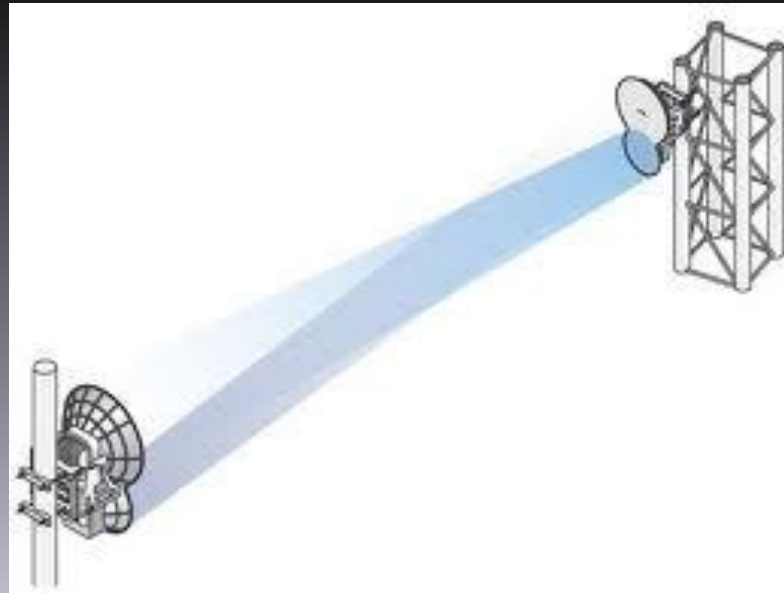


Value for sponsors



- Visibility
- Relevancy
- Sympathy
- Likes at facebook
- Online activation & brand experiences

Internet connection



Smart Cubes Society



1. Temporary internet connection
2. Billboard hotspots to finance Free WiFi
3. Mobile apps to increase service level
4. Facebook integration to boost marketing